

Top 10 Ways Toys Can Teach STEAM



01

Toys get kids involved and passionate about STEAM subjects, leading the way to a joyful, healthy relationship with these disciplines.



02

Mistakes are OK – fail first, fail fast. Play is a risk-free zone and toys can teach kids how to fail and still have fun, which helps them develop perseverance.

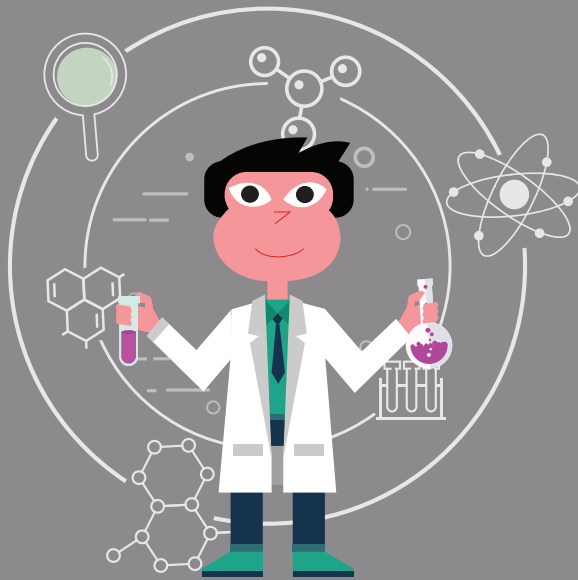
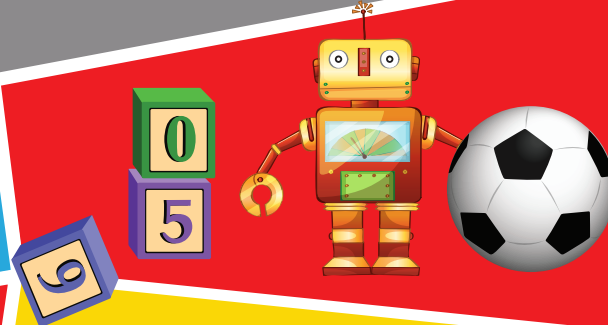
03

Toys teach collaboration and build social skills, which are greatly needed in the workforce.



04

Toys expand stereotype roles and foster diversity of cultures and perspectives.

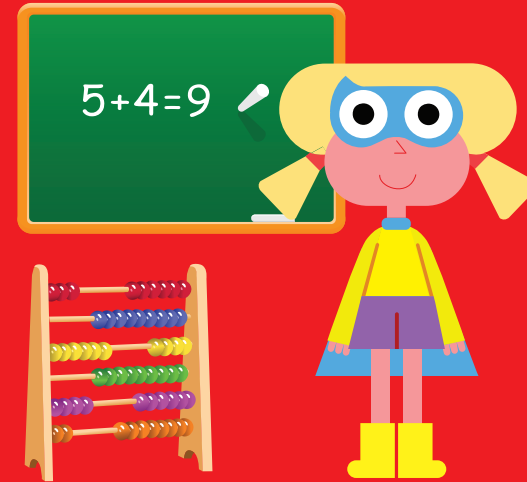


05

Toys teach kids to take healthy risks in a playful environment and transfer that confidence and courage to their future endeavors.

06

Toys can promote hands-on exploration, which helps the brain improve cognition including math.



07

Toys encourage kids to explore their own talents and develop their passion through play. This allows kids to expand their interests and try out new things.



08

Toys help kids relate STEAM to the world around them, making math and science relevant to things they experience every day such as cooking, running, and building.



09

Toys teach kids to problem solve, think deeply, and take their time – in addition to many other transferable skills and competencies.



10

Toys help integrate the arts into STEAM projects by encouraging creativity, intuition, and imagination.

